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NOMA creative neighbourhood to connect people and culture in Abu Dhabi's Saadiyat Cultural District

https://www.mediaoffice.abudhabi/en/infrastructure/noma-creative-neighbourhood-to-connect-people-and-culture-in-abu-dhabis-saadiyat-cultural-district/



Aldar revealed the masterplan for NOMA, a new creative neighbourhood in Saadiyat Cultural District that brings together art studios, galleries, homegrown retail, culinary experiences, hospitality and residences. Building on the district's world-class museums and institutions, NOMA will help grow Abu Dhabi's creative economy and is designed as a canvas for local and international artists, makers and creative businesses.

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Original artworks will also form part of the residential experience, with Aldar commissioning renowned Emirati artists; Sarah Almehairi and Wafa Al Falahi, as well as international artists, to create works for NOMA's residential buildings. Selected for their individual creative perspectives, the artists will bring distinct identities to each, making artistic expression part of residents' everyday surroundings.